UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of earliest event reported: March 21, 2012

<u>AMR CORPORATION</u> (Exact name of registrant as specified in its charter)

 Delaware
 1-8400
 75-1825172

 (State of Incorporation) (Commission File Number) (IRS Employer Identification No.)

4333 Amon Carter Blvd.Fort Worth, Texas76155(Address of principal executive offices)(Zip Code)

(Registrant's telephone number)

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On March 21, 2012, AMR Eagle Holding Corporation (AMR Eagle), the wholly-owned, regional airline subsidiary of AMR Corporation (AMR), posted a restructuring update on RestructuringAMR.com. A copy of the update is attached hereto as Exhibit 99.1.

Limitation on Incorporation by Reference

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01 shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Exhibit <u>Number</u>

Description

99.1

AMR Eagle Restructuring Update dated March 21, 2012

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMR CORPORATION

<u>/s/ Kenneth W. Wimberly</u> Kenneth W. Wimberly Corporate Secretary

Dated: March 21, 2012

EXHIBIT INDEX

Description

AMR Eagle Restructuring Update dated March 21, 2012

99.1



American Eagle

Restructuring Update March 2012

Forward looking statements

- This Presentation contains various forward-looking statements which represent our expectations or beliefs concerning future events. When used in this document, the words "expects," "estimates," "plans," "anticipates," "indicates," "believes," "projects," "forecast," "guidance," "outlook," "may," "will," "should," "could," "seeks," "targets" and similar expressions are intended to identify forward-looking statements. Similarly, statements that describe our strategies, objectives, plans or goals, or actions we may take in the future, are forward-looking statements.
- These statements are based on management's current expectations and assumptions, and as such involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those that the company now anticipates both in connection with the Chapter 11 filings and the Company's business and financial prospects. Statements of management's expectations, including its desire to successfully restructure in order to return the company to long term viability and financial strength, to compete effectively in the marketplace, to cut costs and to restore profitability, are based on current assumptions and expectations. No assurance can be made that these events will come to fruition. Viewers and readers are referred to the documents filed by AMR Corporation and American Airlines, Inc. with the Securities and Exchange Commission, which further identify the important risk factors which could cause actual results to differ materially from the forward-looking statements in this Presentation. Those risks include, without limitation, the potential impact of volatile and rising fuel prices. The Company disclaims any obligation to update any forward looking statements.
- This Presentation should not be regarded as a representation or warranty by the Debtors or any
 other person as to the accuracy of the projected financial or other information or that any
 projections set forth in the Presentation will be realized. Changes to our agreements will require
 key stakeholder consensus and potentially court approval.



Our plan starts with American's plan

- American's strategic building blocks include:
 - Concentrate the domestic network into five key markets and increase departures by approximately 20% by 2017
 - Broaden and deepen its alliance relationships through joint ventures and alliance expansion
 - Build a long-term fleet plan sufficient for replacement and growth of mainline and regional flying
 - Achieve a competitive cost structure to drive profitable growth from its five hubs



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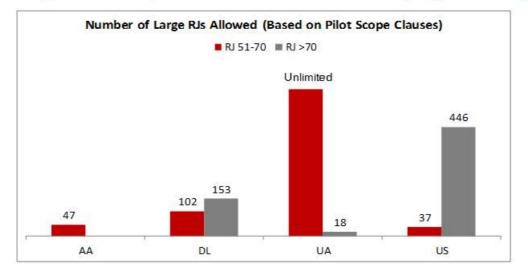
Eagle's restructuring plan

- Consistent with American's plan and supports American's strategic initiatives
- Aims to reduce Eagle's costs to be in line with the most competitive regional airlines in the industry
- Designed to enable Eagle to retain as much of AA's regional flying as possible
- Ensures Eagle emerges from Chapter 11 as a financially stronger company
- Positions us to be fully competitive and prepared, in the event of future independence



American's strategy for regional feed

Currently, AA's competitors can source more flying from large RJs



 This allows other mainlines to more appropriately match the size of the aircraft to demand in a particular market



Growth in regional flying

- American's plan envisions a larger regional network, incorporating more and larger aircraft
 - Regional feed will be sourced from multiple regional carriers
 - Rapid replacement of aging mainline and regional aircraft is key
 - Changes will result in a much younger and more fuel-efficient fleet
 - Greater distribution of aircraft size will better allow American to better match supply and demand
 - Net growth is planned at both the mainline and regional network



Taking advantage of this fleet opportunity

- American's plan to grow its regional fleet could allow Eagle to retain a significant portion of American's business, while still allowing American to diversify its regional feed
- In order for American to select this approach, Eagle's *costs* must be in line with those of our competitors, so that we can charge competitive *rates* and still earn a profit margin that warrants American's investment in new aircraft for Eagle to operate



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American Fagle

Regional Industry Trends

Over the past decade, most mainline carriers have sold or spun-off their regional subsidiaries There was tremendous growth of large RJs between 2003 and 2010 Like mainline carriers, regional carriers have consolidated the industry through mergers and acquisition These independent carriers now provide regional feed to several mainline partners Fleet growth and economies of scale derived from merging served to keep operating costs low for years However, regional carriers remain under continual cost reduction pressure from their mainline partners









Hungry Competitors

- American's rationale for diversifying regional feed remains valid
 - Ensures American continues to pay market rates for feed
 - Diversifies operational risk
- Other regional airlines are seeking to get their foot in the door to resume their growth
- American's restructuring plan calls for a near complete replacement of the existing regional fleet over time – and growth above today's flying levels

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American Eagle

How Eagle plans to compete

- The basic elements of our business plan still apply:
 - Retain as much of American's regional flying as possible
 - Expand our profitable ground handling operation
 - Lower our costs to be in line with the most competitive large regional airlines in our industry
- The planned divestiture of Eagle remains on hold during the restructuring process
 - Prior to Chapter 11, AMR and Eagle determined that a divestiture of Eagle would be in the best interest of the companies, our employees and future shareholders
 - Our plan is designed to create a financially strong company, well-positioned to take advantage of any opportunity that presents itself during or after emergence from Chapter 11



American Eagle

Eagle's strengths

- More than 13,000 experienced and highly-trained employees
- A broad footprint, in the air and on the ground
 - 1,500 daily flights to more than 170 cities throughout the U.S., Canada, Mexico, the Bahamas and the Caribbean
 - Extensive and profitable ground handling business, unique in the regional industry
- Voted Best Regional Airline in North America* in survey of more than 18 million global travelers

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* 2011 World Airline Awards

Eagle's restructuring challenges

- Eagle's operating costs are among the highest in the regional industry
 - The longevity of our employees is a key contributor
 - As a wholly-owned AMR subsidiary, Eagle has been unable to win flying business from other mainlines, contributing to the longevity challenge
 - Our competitors have gained economies of scale through consolidation
- Compared to our regional competitors, Eagle also has a number of issues that drive costs or impact productivity
 - Lack of Preferential Bidding System for flight crews
 - Daily overtime and double time for ground employees
 - Richer 401(k) plan for many work groups

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American Eagle

Our goal

- We must restructure to achieve
 - Costs that are competitive with other regional airlines
 - Healthy and sustainable profit margin, comparable to successful regionals
- Why?
 - To warrant American's investment in new regional aircraft
 - To create a company that is capable of succeeding on its own

American Eagle

Restructuring our costs

- Eagle continues to negotiate with lessors and vendors to reduce facility and supplier costs
- We must also ensure that our employee costs are competitive
- Our changes will be different from those proposed by American
 - Eagle benchmarks against regional airline competitors
 - Majority of our cost gap is driven by longevity
 - Regional airlines do not offer some of the programs American proposes cutting to reach its goals, such as pensions and retiree medical coverage

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- American is proposing outsourcing



How we arrived at our target

- Since 2006, Eagle has continually worked to quantify its competitive standing and communicate those "cost gaps" to union leaders and employees
- We've updated our previous data and analysis, to reflect the current marketplace
- Because competition to win or retain business is largely driven by cost, we compared Eagle's wages, benefits, longevity and productivity by workgroup to the most competitive large regional airlines
 - We identified the gap between each workgroup's labor costs and those of their peers at our competitors
- This analysis resulted in a \$75 million labor cost disadvantage

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American Eagle

Success requires difficult changes

 To reach the necessary \$75 million annual cost reduction target, changes will be necessary in a number of areas, including...



Each workgroup is unique

- The necessary changes aim to create a more efficient, cost-effective company
- Some changes will be common to all work groups, other changes vary by workgroup – primarily driven by how that workgroup compares to its peers in the regional industry
- The goal is the same create a viable and competitive company with
 - Productivity among the best in the industry
 - Labor contracts that achieve top-tier operational performance

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 Solid profitability that provides American with a return on its new aircraft investment



Proposals include Profit Sharing

- Provided we reach consensual agreements, our plan is for employees to share in Eagle's success with a new profit sharing plan, beginning at the first dollar of pre-tax income.
- Proceeds to be distributed based on salary earned during the year.

American Eagle

The time is now

- It is imperative for American Eagle to lower its costs, to...
 - Retain as much of American's regional flying as possible
 - Warrant the investment by AMR in new aircraft for Eagle to operate
 - Ensure we emerge financially sound and able to invest back into our company
 - Position Eagle as an aggressive competitor, ready for independence
- This is a defining moment for American Eagle together we can transform the company into a stronger and more viable competitor



Notes

 Fleet orders and certain other plans referenced here are subject to collaboration with key stakeholders and in some cases, U.S. Bankruptcy Court approval.

American Eagle